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Cultural Affairs Distinguished Lecture Series

Cultural Affairs Committee

10-2009

HPSCHD-Public Performance

University of Maine- Intermedia Department

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CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES

GRANT APPLICATION

I. Applicant/Organization:

II. a. Responsible Organization Officer: Intermedia MFA, Nate Aldrich

b. Title: HPSCHD

c. Campus Address (include Email and Telephone): 5713 Chadbourne Hall, Rm 426 Orono, ME 04469
(207) 581-4358, nate.aldrich@umit.maine.edu

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):

This request is to defray the costs incurred in mounting a large-scale multi-media public performance/presentation at the Edgar Allan Cyrus Pavilion Theatre for April 18, 2009. This presentation will be the culmination of 3+ months of work for students in the Intermedia Master of Fine Arts program. Arrangements for using the theatre for this purpose have already been made with the Theatre Department. Requisite with using the space are standard user fees which have been negotiated with the Theatre Department as part of the rental arrangement (please see attached budget).

The presentation, as yet untitled, will be based on the seminal media-based performance piece HPSCHD by John Cage and Lejaren Hiller and will be overseen by faculty member Nate Aldrich as part of the IMFA with technical and facilities support from Joe Donovan and David Adkins in Theatre. The presentation will be open and free of charge to the University community and is intended to provide an important nexus for the arts across several disciplines (Art, Theater, Music, New Media), for the IMFA program in its first year, campus-based contemporary arts in general and the University and surrounding communities as a whole.

The ground breaking work HPSCHD, a collaboration between John Cage and Lejaren Hiller, first performed on May 16, 1969 at the University of Illinois at Urbana-Champaign, called for 7 harpsichords playing randomly-processed music by Mozart and other composers, 51 tapes of computer-generated sounds, approximately 5,000 slides of abstract designs and space exploration, and several films, all of which were performed or presented simultaneously in an asynchronous and exuberant anarchy of activity. HPSCHD was the ultimate multimedia experience.

8310
Approved

IV. Budget Proposal Form must be attached.

Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.

For questions regarding the Cultural Affairs/Distinguished Lecture Series, please contact Wanda Madden-Carr at 1-1516

Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form

Applicant/Organization: Intermedia Master of Fine Arts Program
Responsible Officer: Nate Aldrich
Event Title: HPSCHD
Event Date: April 25 – 27, 2009

Total Program Budget: \$ 660
Amount Committed by Applicant Organization: \$ 350
Total Amount Requested from Other Funding Sources: _____
Please List Sources & Amounts below:

_____	_____
_____	_____
_____	_____
_____	_____

Amount Requested from CA/DLS Committee: \$ 310*
Revenues, if any, expected (fees, ticket sales):

Budget Breakdown of Expenses and funds to be used: CADLS Other
Honoraria/Services (explain below):

Events fees for use of Pavilion (7 hrs @ \$30/hr)	\$ 210
Publicity funding for flyers, posters, mailings	\$ 100

Supplies and Materials:

Equipment rentals and hardware support \$ 350

Total Expenses from CA/DLS funds: \$ 310*
Total Expenses from other funds: \$ 350
(These two totals should equal the "Total Program Budget" listed above)

*These amounts should be identical and should not exceed 50% of the total program/event budget. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above.

Saturday, May 02, 2009 2:10:14 PM

From:  **Wanda Madden-Carr**



Subject: Cultural Affairs

To:  Nate Aldrich

Cc:  Velma Figgins 

Attachments:  Report.format.doc

25K

Cultural Affairs Committee
and
Distinguished Lecture Series
c/o Wanda Madden-Carr
201 Alumni Hall
University of Maine

May 4, 2009

To: Nate Aldrich

From: Dorothy Croall & Dan Sandweiss, Co-Chairs

On behalf of the Cultural Affairs Committee and Distinguished Lecture Series, it gives us great pleasure to inform you that your proposal, HPSCHD, has been awarded \$310.

Please contact Wanda Madden-Carr at 1-1516 to discuss the procedures in place for the submission of financial expenses related to this award at your earliest convenience.

The following acknowledgement is required on ALL promotional material: *This event was supported in part by a grant from the Cultural Affairs/Distinguished Lecture Series.*

Attached is a form for your use to summarize the benefits derived from this grant. This form should be submitted within 30 days after the conclusion of the event. Timely submission of your summary will be considered as part of any future funding requests.

The Cultural Affairs Committee members congratulate you and wish you much success on this project.

Cc: Velma Figgins

Cultural Affairs/Distinguished Lecture Series Grant Report Form

Applicant Organization: New Media/Intermedia MFA

Contact Name: Nate Aldrich

Campus Address: Lord 312

Phone: 322-5738

E-mail: nbaldrich@earthlink.net

Summary of Program for which grant funds were awarded, including a brief description, place where the program was held; and date and time:

MCRCSM was a large-scale interactive media installation that took place at the Pavilion Theatre from 6 - 10pm on April 18th, 2009. Intermedia MFA students created an immersive environment using video projections and a custom made 8-point audio system controlled by a networked computer system. The system responded to activity in space to create both the visual and audio information, including capturing images and sounds and reprocessing them in real and delayed time.

This event was a collaborative effort generated from a graduate coursework (IMD 561) and was free to the general public.

How many people attended the event(s)? If possible describe the different audiences that this program served (i.e. UMaine Students, general community, teachers, etc.).

The attendance was somewhere between 80 and 100. As there was no official ticket taking, there was no official accompanying head count and the audience was free to leave and re-enter at will. The audience was comprised of University students and faculty, members of the off-campus community and, notably, several IMFA candidates who took the opportunity to engage IMFA faculty and students about the event specifically and the program in general. There were also several members of the local press and the statewide arts community present.

How was the event promoted? Please attach copies of promotional material.

The event was promoted through press releases, flyers, campus e-mail and previews in local (Bangor) media. Accompanying this report are a flyer for press release and the text of a preview article from the Bangor Daily News (archived copy of this article is available at the New Media office).

Please describe any modifications to program or budget made after award:

This award specifically helped provide funds to acquire a computer required for the event to happen and aid in allowing the event to be presented free to the public. Please see final budget for any modifications from initial proposal.

Please attach a final budget to this form.

See attached.

MCRCSM

Cultural Affairs/Distinguished Lecture Series Grant Budget Report

ITEM		COST
1 – paint gal.		\$21.97
1 – dropcloth		\$5.49
600 – plastic lenses	@ \$0.09	\$76.95
20 – cheesecloth rolls	@4.16	\$83.20
1 – superglue		\$1.24
1 – epoxy		\$3.97
4 – sheet plastic	@\$3.89	\$15.56
1 – paint liner (pck)		\$1.57
2 – linen sheet	@\$4.00	\$8.00
1 – bulk 14/2 wire		\$38.67
1 – Apple Mac Mini computer		\$469.00
TOTAL		\$725.62